



Press Release

Experica, Italy's leading distributor of spare parts for heavy vehicles, joins EUROPART Group, a portfolio company of Alpha.

The current shareholders and managers of Experica become shareholders of EUROPART and will continue to manage the company in coordination with the Group's management team.

Milan, 3 February 2025 – EUROPART Group GmbH has completed the acquisition of Experica S.p.A. from its current shareholders, who will reinvest in the Group and continue to play an active management role in coordination with the EUROPART management team.

Headquartered in Milan, with its administrative offices in Padua, Experica specialises in the distribution of spare parts for industrial and commercial vehicles, trailers and buses. Founded in 2018 through the merger of Revarc and Tecnautoacar—two companies with complementary business models—it has become one of the leading Italian players in the industrial vehicle aftermarket sector. The company operates through a network of branches strategically located across Northern Italy, including Alessandria, Bergamo, Bologna, Brescia, Cuneo, Milan, Padua, Rimini, Turin, Varese and Verona, ensuring broad regional coverage and fast delivery services.

The acquisition of Experica—which recorded revenues of around €100 million in 2024 — by EUROPART Group, which closed 2024 with approximately €580 million in revenues, will enable the development of significant operational and commercial synergies. This marks the beginning of a new phase of growth, in which EUROPART will expand its presence in the Italian market and further strengthen its leadership position in the ongoing consolidation of the European market, which remains highly fragmented and in need of evolution.

Andrea Rettore, Roberto Rettore and Nicolò Rossi, managers of Experica, commented:

"Joining EUROPART will allow us to further accelerate our growth, building on the positive trajectory of the past seven years, during which we achieved excellent results and performance. We are proud of what we have accomplished, especially considering the particularly complex economic and historical context in which we have operated."

Olaf Giesen, CEO of EUROPART Group, commented:

"The acquisition of Experica, a market leader in Italy, represents an important step in our growth strategy. Experica is a well-established company that has demonstrated impressive development in recent years. We are proud to integrate Experica's outstanding know-how into the EUROPART Group. This partnership strengthens our position and enhances our ability to deliver even greater value to our customers. Together, we will be able to supply major clients in Southern Europe on a daily basis through our local warehouses and branches. We are excited to join forces and build a successful future together."

EUROPART was advised on the transaction by **Chiomenti, Gleiss Lutz, Alvarez & Marsal and Deloitte**.

The shareholders of Experica were advised by **Clearwater and Grimaldi Alliance**.

Alpha is a private equity group with approximately **€2 billion in assets under management**, specialising in **mid-cap investments across continental Europe**. Alpha partners with entrepreneurs and managers to support their growth projects, primarily as a majority shareholder. In addition to EUROPART, based in Germany, Alpha's Italian team manages six other portfolio companies: **AMF Group** (designer and manufacturer of metal accessories for leading luxury



and fashion brands), **Laminam** (global leader in large-format ceramic slabs), **Caffitaly** (manufacturer of espresso machine and capsule systems), **Orbital Design Collective** (global leader in premium living & dining furniture with Italian design), **Prima Industrie** (global leader in high-tech laser cutting systems), and **Optima** (multi-utility provider offering integrated energy and telecommunications services).

For further information:

[•]

Sergio Pisano: +39 348 3113187